

❖ 公共政策与发展

电商直播中主播互动性、感知价值与用户参与行为

——基于SOR理论的视角

..... 赵 洁 高佳艺(1)

营商环境驱动城市科技创新发展的路径研究

——基于中国288个城市的组态分析

..... 杨贵中 杨 威 梅新想 汪 固(14)

政府补助与专精特新“小巨人”企业创新:制度环境的视角 张 伟(28)

❖ 社会治理与法律

企业数据的知识产权保护路径探索 刁胜先 吴 乐(44)

一种新视角:以社会整合理论重构乡村治理 黄苏芬(55)

总体国家安全观视阈下我国外商投资数据安全审查制度症结与中国因应

..... 徐昌登(63)

❖ 乡村振兴与“三农”

媒介赋权视角下的短视频实践与乡土文化变迁

——基于L市D村的田野调查

..... 刘怀光 孙铭谦(77)

数字经济助力农业现代化发展的作用机理、现实困境与实践路径

..... 刘邓威 李 靖(90)

❖ 文化思潮与教育

韩愈古文文统及其在唐代的继承和发展 赵 冉 张申平(102)

红色文化资源在新时代高校党建工作中的运用 姜河燕 王小兵(110)

CONTENTS

Interactivity , Perceived Value , and User Engagement of E-commerce Live Streaming Anchors : A Perspective Based on the SOR Theory	ZHAO Jie GAO Jiayi (1)
Research on the Path of Urban Science and Technology Innovation Driven by Business Environment : Based on the Configuration Analysis of 288 Cities in China	YANG Guizhong YANG Wei MEI Xinxiang WANG Gu (14)
Government Subsidies and Innovation of Specialized and New “Little Giant” Enterprises : A Perspective on the Institutional Environment	ZHANG Wei (28)
Exploration of Intellectual Property Protection Paths for Enterprise Data	DIAO Shengxian WU Le (54)
A New Perspective : Reconstruction of Rural Governance with Social Integration Theory	HUANG Sufen (55)
The Crux of China ’s Foreign Investment Data Security Review System and China ’s Response Under the Framework of Overall National Security Outlook	XU Changdeng (63)
Short Video Practice and Village Culture Changes from the Perspective of Media Empowerment — Based on the Field Investigation at Village D of City L	LIU Huaiguang SUN Mingqian (77)
The Action Mechanism , Realistic Dilemma and Practical Path of Digital Economy Promoting Agricultural Modernization Development	LIU Dengwei LI Jing (90)
Han Yu ’s Prose Tradition and Its Inheritance and Development in the Tang Dynasty	ZHAO Ran ZHANG Shenping (102)
Application of Revolutionary Cultural Resources in Party Building in Universities in the New Era	JIANG Heyan WANG Xiaobing (110)